Bo-X Clever with JOYTECH!

JOYTECH, one of Europe's biggest 3rd party peripheral manufacturers brings the unrivalled power of the Xbox[™] to life, with a cutting edge range of peripherals launching this March.

State of the art in concept, elegant in design, JOYTECH'S 'Gen-X' range delivers an unparalleled entertainment experience. Spanning hundreds of hours of CAD (Computer Aided Design), JOYTECH starts the ride with the Advanced Controller. Featuring full Multi-Level analogue control across thumbsticks, action buttons, and triggers, and armed with two separate high durability motors for advanced vibration feedback, the Advanced Controller will stun all that sample.

JOYTECH will further strengthen the 'Gen-X' range with the 8MB Memory Card. Created to store an impressive 8MB of Grade 1 Uncompressed Flash Memory for total reliability, the JOYTECH 8MB Memory Card perfectly compliments the styling of JOYTECH'S Advanced Controller.

To enhance the experience further still, JOYTECH'S 'Gen-X' range includes the Auto RF Adapter, and the AV/Scart cable, to offer gamers a multitude of choice in viewing pleasure. For the ultimate in high octane adrenaline fuelled recreation, why not join a friend and connect two Xbox's together?! Connecting to the Xbox Ethernet port, the 'Gen-X' System Link Cable, allows a maximum of eight players to get to the gaming action, transferring data at an astonishing rate of up to 100Mbps.

JOYTECH'S 'Gen-X' range is on course to become the most startling range of third party peripherals ever launched. Soon the 'Gen-X' range will grow further still with a whole host of razor sharp peripherals that will usher in a new dawn in the gaming revolution. Become a part of 'Gen-X'. The experience starts here...

For further information: Karena Doherty – 01753 496 700 Alex Verrey – 01753 496 707

Joytech Europe is a leading 3rd party next generation console peripherals publisher as confirmed in ChartTrack's 1998 & 1999 Annual Peripherals reports, repeatedly gaining the number one position in up to 13 categories. Joytech Europe Ltd. is part of the Take 2 group of companies.

> Headquartered in Windsor, England; Joytech Europe has European representatives located in Paris, Munich, Milan, Copenhagen, Norway, Spain, Portugal, Sweden and Sydney, Australia.

> > www.joytech.net